



## Exhibitor Prospectus

### Why Exhibit?

AWRA's Spring Specialty Conference provides a rare opportunity for water resource professionals to gather for discussions on the unique challenges associated with water resources for large urban areas. AWRA provides corporations, government agencies and nonprofit organizations with outstanding opportunities to maximize contact with attendees. The Exhibit Area is centrally located, ensuring plenty of foot traffic and face-to-face interactions with the attendees.

### Who Attends?

Attendance at AWRA's Spring conferences average **300+ water resources professionals**. Market your products and services to a targeted audience of participants from:

- **Federal/state/local government (37%)**
- **Educational/research/nonprofit institutions (25%)**
- **Water use industries/consulting firms (48%)**

Our conference attendees want information! They are a focused audience who acquire and use environmental management products and services at indoor and outdoor sites around the world.

- **They want to hear about state-of-the-art practical solutions for water resources management issues.**
- **They want to know what's on the horizon for water resources.**
- **They want facts about the latest applications, innovations and developments in management technologies.**

### ➤ Showcase your products and services to your target market.

- Opening Reception and all refreshment breaks take place in Exhibit Area
- Exhibits are adjacent to Oral Presentations and Registration
- Poster Presentations take place near the Exhibit Area

### ➤ Create new relationships and reinforce existing ones.

- Demonstrate your software and hardware products.
- Solicit feedback from customers, technical users and project managers
- Attend sessions to see the challenges and opportunities your customers and clients are facing

### ➤ Extend your reach beyond the conference and directly into the attendee's office.

- Send an **e-blast** to our entire database of 11,800 individuals. Ask about one-time discounts exclusively for Conference Exhibitors. ([Christine@awra.org](mailto:Christine@awra.org))
- Ask about **Final Program and In-App advertising** discounts for Exhibitors ([Christine@awra.org](mailto:Christine@awra.org))

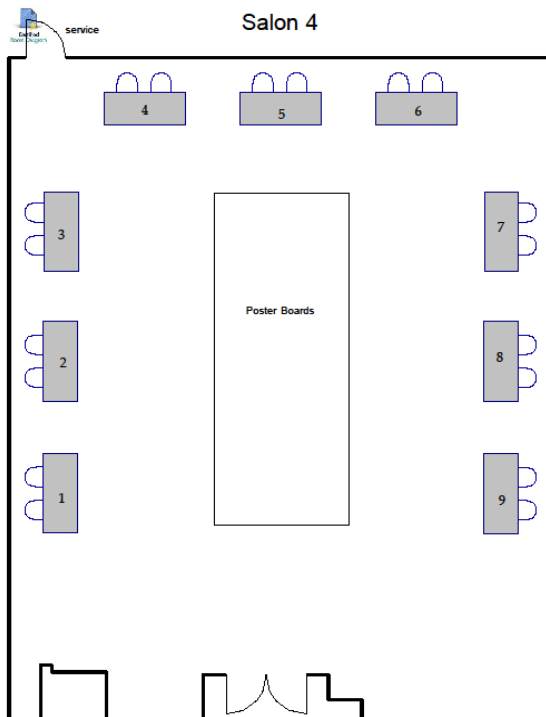
**Sign up early! [www.awra.org](http://www.awra.org)**



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### Exhibit Space Layout

Networking Reception and all coffee breaks take place in the Exhibit Area, with poster boards in the center.



### Hotel Accommodations:

#### Rosen Centre Hotel

9840 International Drive, Orlando, FL 32819

**Reservations:** Contact number to be announced in 2018  
<http://www.awra.org/meetings/Orlando2018/index.html>

### AWRA conference rates:

- \$145 single/double or \$165.00 Triple/Quad
- 2018 Prevailing Government Per Diem Rates for Federal Guests.
- **Hotel reservation cut-off date:** April 3, 2018.

### Exhibit Details

#### Space Rental:

<b>AWRA Associate Member *:</b>	\$ 800.00
<b>Nonmember:</b>	\$1,100.00

\*Must be a current AWRA *National Corporate/Partner* Member. Discount does not apply for Individual (Regular) or AWRA State Section memberships.

#### Rental Includes:

- One 8' tabletop
- Space ID sign
- Logo/link in Conference App
- Discount on Program Book and In-App Advertising
- Opening Reception in exhibit area & morning and afternoon refreshment in the hall
- Final participant-registrant listing
- One complimentary full meeting registration
- One additional representative may attend for \$300

#### Exhibit Schedule:

##### Exhibit Set-Up

**Sunday, April 22** 2:00pm – 5:00pm

##### Exhibit Show Hours

**Monday, April 23** 8:00am – 3:30pm

Networking Reception 5:00pm – 6:30pm

**Tuesday, April 24** 9:00am – 3:30pm

##### Exhibit Breakdown

**Tuesday, April 24** 3:30pm – 6:00pm

**Questions?**

**Email: [Christine@awra.org](mailto:Christine@awra.org)**



# Exhibitor Agreement and Application

## 2018 AWRA Spring Specialty Conference

### GIS and Water Resources X

Rosen Centre Hotel, Orlando, FL

April 22-April 25, 2018

1. The following practices are prohibited:
  - Noisy electrical or mechanical apparatus that interferes with other exhibits.
  - Volatile or flammable oils, greases, or other explosives or inflammable materials, or any substances prohibited by the city laws or insurance carriers, are not permitted on the premises.
  - Operation of x-ray equipment.
  - Subleasing of exhibit space.
  - Canvassing or distributing any material outside of the exhibitor's own space.
  - The use of billboard advertising or displays of signs outside the exhibit area.
  - Solicitation of business, or conferences in the interest of business, except by exhibiting firms, is prohibited.
  - Publicizing and/or monitoring any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during exhibit hours.
2. AWRA reserves the right to refuse the application of any company not meeting the required standards, as well as the right to curtail exhibits or parts of exhibits that detract from the character of the meeting. This also applies to displays, literature, advertising novelties, souvenirs, and personal conduct.
3. There can be a maximum of two exhibitor representatives in each space. The first representative receives a complimentary full registration to the entire conference (April 22 – April 25, 2018) with the purchase of the exhibit space. One additional representative may attend at an additional cost of \$300, which includes a full registration to the conference as well.
4. AWRA reserves the sole and exclusive right to amend, modify, or change, from time to time, the rules and regulations herein contained so as to effect the terms and conditions of the agreement, and upon reasonable notice to the exhibitor, the exhibitor agrees to comply with such amendments, modifications, or changes as if fully and originally written herein.
5. Liability:

Exhibitors assume all responsibility for damages to the exhibit area and they shall indemnify and hold harmless the American Water Resources Association, the Rosen Centre Hotel and any service contractor acting as agents of AWRA from all liability which may ensue from any cause whatsoever.
6. Additional Services:

The exhibitor must pre-arrange all electrical, furniture, carpeting and telephone needs with: Rosen Centre Hotel contact person TBD.



Exhibitor Agreement and Application (continued)  
GIS and Water Resources X | 2018 AWRA Spring Specialty Conference  
Rosen Centre Hotel | Orlando, FL | April 22-April 25, 2018

**7. Please Type or Print:**

Company Name \_\_\_\_\_

**ONE COMPANY ONLY PER EXHIBIT SPACE**

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Name of Individuals Staffing Exhibit Space (1<sup>st</sup> Rep -- included) \_\_\_\_\_

(2<sup>nd</sup> Rep – add \$300 to exhibit fee) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip+ 4 \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Email address \_\_\_\_\_

Number of Spaces Needed \_\_\_\_\_ Space Preference \_\_\_ 1<sup>st</sup> \_\_\_ 2<sup>nd</sup> \_\_\_ 3<sup>rd</sup>

(NOTE: Space assignments will not be made until payment is received.)

**8. Exhibit Space Fees**

To qualify for Member Rate, your organization must be a current National Corporate/Partner Member of AWRA. *Individual (Regular) or AWRA State Section memberships do not qualify for the discount.* Check the rate that applies to you:

**AWRA Corporate/Partner Member** (Member ID: \_\_\_\_\_) (\$800.00)       **Nonmember** (\$1,100.00)

**9. Payment:**

**FULL PAYMENT IS DUE WITH THIS APPLICATION**

(AWRA FEIN #37-6076418)

Select payment method:  Check enclosed (make payable to AWRA in US Funds)

Charge my:  Visa  Master Card  Diners Club  Amex  Discover

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CSV# \_\_\_\_\_

Card Holder Name (Print) \_\_\_\_\_ Signature \_\_\_\_\_

Exhibit Fee: \_\_\_\_\_ Additional Representative (@\$300): \_\_\_\_\_ Total Amount Enclosed \$ \_\_\_\_\_

Please keep a copy for your files. A confirmation letter will be mailed to you upon receipt of payment.

**10. I have read, understood, and agree to comply with the terms of this agreement, including the Liability Clause.**

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**Please sign and return this contract with payment to:**

**American Water Resources Association**  
Attn: Michael J. Kowalski, CAE  
4 W Federal St, PO Box 1626  
Middleburg, VA 20118-1626  
(540) 687-8390 / Fax (540) 687-8395  
mike@awra.org

**Cancellation Policy:**

A cancellation penalty of  
50% if cancelled prior to March 20, 2018  
No refunds after March 20, 2018  
Cancellation requests must be made in writing